

Mairead Robinson
recommends some new products to boost your confidence and help you look good

Giorgio Arma Regenessence is a multi-corrective rejuvenating cream which promises a smoother high-definition

Additions to our armoury

As the years pass we look into the mirror and wonder what happened to that young person whom we know as ourselves? Who is that interloper looking back at us, we wonder? The fact is that even though on the inside we are often feeling fine, the appearance on the outside lets us down. But, as often mentioned in this column there is no reason to 'throw in the towel' regarding our vanity - there are many products and treatments available now that were not there in our mothers' day.

This issue I am looking at some products that I discovered recently that I think definitely deserve a place on our dressing-tables. First up is an advanced skin corrector from **Lancome** called **Visionnaire**. I am a fan of Lancome and admire their on-going research into skin care as they continue to be the leader in new product innovation. This new product is a serum that is so silky on the skin and immediately improves not only the feel of the skin, but also wrinkles appear reduced, pigmentation irregularities and pores are tightened.

The secret is their discovery of Jasmonic Acid, an ingredient that really does get down to the dermis and has proved in independent testing to improve the quality of the skin. It can be used on sensitive skin and on the eye contour and is best applied at night. Visionnaire (LR2412) is available at Lancome counters nationwide and priced at €70.00



Another new product from La Roche-Posay is the Toleriane Teint Compact-Crème



An advanced skin corrector from Lancome called Visionnaire.

Now we all know that the eyes are the mirrors of the soul, and I have found in recent years that as the delicate skin around the eye area ages, it becomes difficult to apply suitable make-up to best reflect the beauty of the eyes.

But whatever about eye-liner and eye-shadow, mascara is vital to help draw attention to the eyes themselves. We all admire the long thick eyelashes that some people seem to be born with, but eye-lashes, like eye-brows, can get thinner as we get older. Good mascara is key, and I have discovered a new one which is non-stinging, suitable for the most sensitive eyes and is also water-proof.

So, if you are feeling weepy, wanting to go for a shower or swim without removing your make-up, or just get caught in the rain, this is the ideal product. Recently launched by **La Roche-Posay**, this mascara is also very easy to remove so there is no need for rubbing or irritation for sensitive eyes. It contains Jojoba Oil which nourishes the lashes themselves. It is fragrance-free and suitable for contact lens wearers. Look out for **Respectissime** volumizing mascara, recommended price is €17.00

We all know the name **Giorgio Armani** is synonymous with style and beauty and two new products are making a big impression in the world of rejuvenating cosmetics. First is **Regenessence**, a multi-corrective rejuvenating cream which promises a smoother high-definition complexion and a rejuvenated look. This cream should be applied in conjunction with their new Regenessence Eye Serum where the exclusive regeneration technology is combined with an intense smoothing

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system to help smooth out wrinkles. These new Regenesence products from Giorgio Armani Skincare promise to leave your skin with 'the 3 Rs' - Replumped, Refined and Radiant. The Multi-Corrective Rejuvenating Cream costs €80, the Eye Rejuvenating Serum costs €60 and the range includes a new Youth Regenerator Serum which costs €90.00

Now if your skin is dry or sensitive you might have difficulty in finding a compact cream or powder that suits you. Another new product from La Roche-Posay is the **Toleriane Teint Compact-Crème** which is the answer for women who find compact foundations thick, heavy and clinging to dry or blemished areas like a mask. The magic ingredient in this new product is Neurosensine, which is used for sensitivity regulation and has been integrated into a compact foundation. It comes with a latex-free anti-friction sponge and is available in pharmacies nationwide in four shades and priced at €20.00

Finally if you want to keep your pearly whites without opting for harsh chemicals or expensive whitening treatments, there is a great new toothpaste that I have just discovered which is priced at only €7.99 for a 75ml tube. **KIN Whitening Toothpaste** is non-abrasive and micro-powdered and uses that great traditional tooth-whitening product, Bicarbonate.

KIN gently and gradually whitens teeth without any bleach or chemical stain removers. We all want to show off our smiles but when the teeth are discoloured, we are far less inclined to do so. However a bright beautiful smile is a symbol of youth and vigour and a whiter smile also helps to minimise the appearance of facial wrinkles.

So remember, until next issue, keep smiling!

For tips and ideas on health and beauty issues contact mairad.seniorbeauty@gmail.com

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